

European Parliament Open Source Software Hearing

James Lovegrove, Red Director, EMEA public

Brussels, 16 May 2019

OPEN SOURCE SOFTWARE IS ALL ABOUT CHOICE



CHOICE: critical for Politics and IT solutions







RED HAT IS THE **WORLD'S LEADING PROVIDER**OF OPEN SOURCE SOLUTIONS



MORE THAN 90% of the **FORTUNE**

use

RED HAT

PRODUCTS &

SOLUTIONS*

~13,360 **EMPLOYEES**

S&P **500 COMPANY**

THE FIRST

BILLION

OPEN SOURCE COMPANY

IN THE WORLD

105+

OFFICES

40+

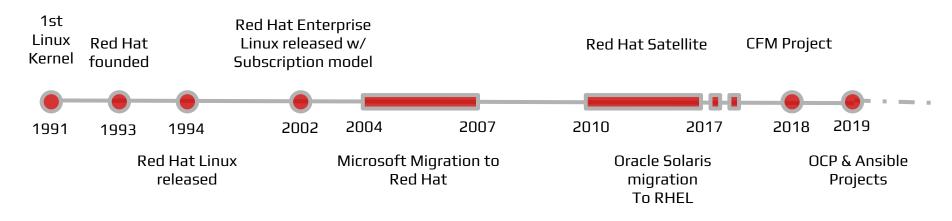
COUNTRIES

NYSE RHT

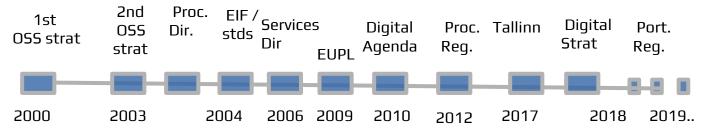
ENSURE **NON-DISCRIMINATION** OF OPEN SOURCE SOLUTIONS



Red Hat & E.U. (highlights)



E.U. & Open Source (highlights)





IMPRESSIVE MACRO-IMPACTS ADOPTING OPEN SOURCE



CASE STUDY: SAVINGS AND OPPORTUNITIES







Red Hat can help you deliver 348% ROI and achieve agile, high-performing infrastructures

The Economic Impact of Red Hat Enterprise Linux: Trillions, Yes Trillions, of Dollars

Sponsored by: Red Hat

Cushing Anderson May 2019

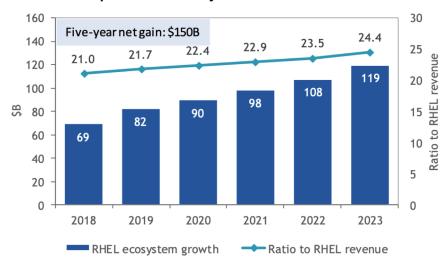
Stephen Belanger

John F. Gantz



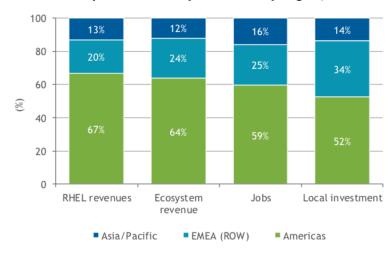
CASE STUDY: SAVINGS AND OPPORTUNITIES

Red Hat Enterprise Linux Ecosystem Growth



Source: IDC's Economic Impact of Red Hat Enterprise Linux Study, 2019

Red Hat Enterprise Linux Ecosystem Share by Region, 2019

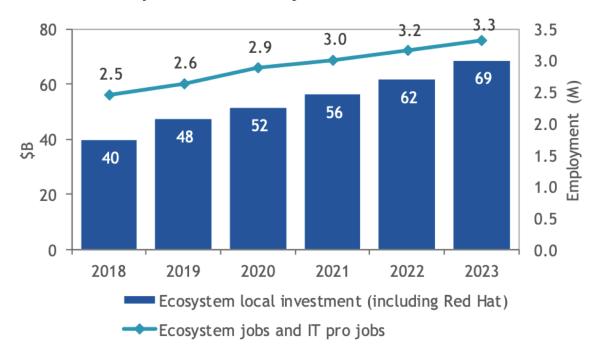


Source: IDC's Economic Impact of Red Hat Enterprise Linux Study, 2019



CASE STUDY: SAVINGS AND OPPORTUNITIES

Red Hat Enterprise Linux Ecosystem Reach: Jobs and Local Investment





TIPPING POINT WITHIN NEXT 2 YEARS: MORE ENTERPRISE OPEN SOURCE SOFTWARE AND LESS PROPRIETARY SOFTWARE

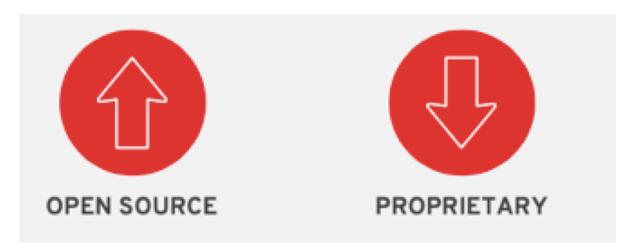


Red Hat survey finds we're living in an open-source world

Red Hat's new survey of enterprise businesses reveals a world where almost everyone has joined the open-source bandwagon.



By Steven J. Vaughan-Nichols for Linux and Open Source | April 16, 2019 -- 21:02 GMT (22:02 BST) | Topic: Enterprise Software





IT'S MORE THAN 'JUST' TECHNOLOGY OR BUSINESS MODEL ...



OPEN SOURCE CULTURE



Engaged communities more rapidly adapt change



Open standards preserve business agility



Transparency forces honesty and authenticity

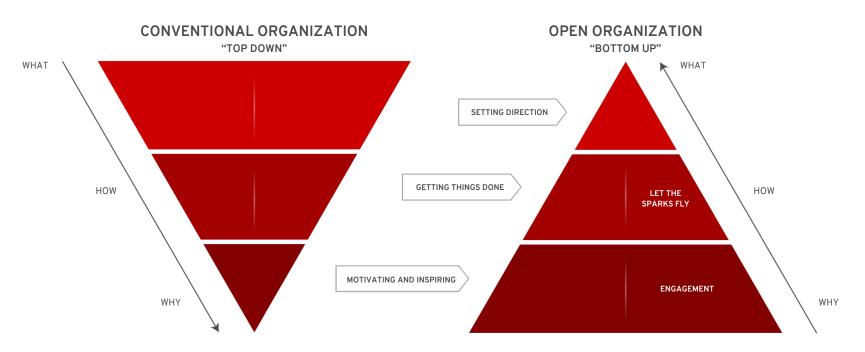


Shared problems are solved faster

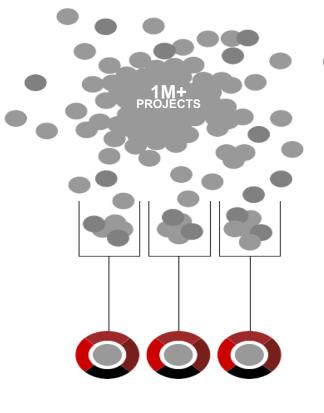


THE OPEN ORGANISATION

JIM WHITEHURST, RED HAT CEO







RED HAT APPROACH

(upstream

projects)

We participate in and create community-powered upstream projects.

INTEGRATE (community platforms)

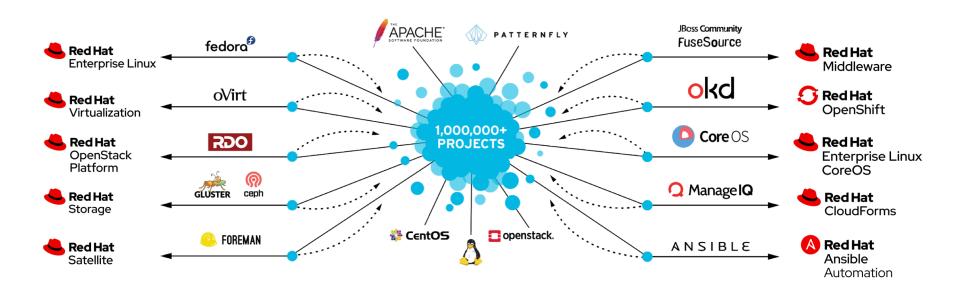
We integrate upstream projects, fostering open community platforms.

STABILIZE (supported products platforms, solutions) We commercialize these platforms together with a rich ecosystem of services and certifications.

We enable software and hardware partners, customers, and academia to participate at every stage of development.



FROM COMMUNITIES TO ENTERPRISE





FROM COMMUNITIES TO ENTERPRISE

USER INTERFACES

GETTING CHANGES
ACCEPTED UPSTREAM

SECURE VALUE CHAIN

RAPID ITERATION

BRILLIANT INNOVATION

COMMUNITY DEVELOPMENT

SOLVING COMMON CHALLENGES THROUGH COLLABORATION

QA AND INTEGRATION

PREDICTABLE, STABLE
LIFE-CYCLE
MANAGEMENT

SUPPORT



OPEN INNOVATION LABS

OPEN SOURCING OUR DNA TO ACCELERATE APPLICATION DEVELOPMENT

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To accelerate the delivery of our customer's innovative ideas, and create infectious enthusiasm for building applications the Red Hat Way, by leveraging community-powered innovation to deliver an outstanding labs experience.

VISION

To empower our customers to deliver the most innovative software success stories of the 21st century.





OPEN UNLOCKS THE WORLD'S POTENTIAL



